

**Submission
Deadline:
29 March 2017**

**2017
WUWM
MARKET
AWARDS**

Theme:

'Excellence in activities promoting healthy eating'



WUWM

World Union of Wholesale Markets

Promoting wholesale and retail markets world-wide

2017 WUWM MARKET AWARDS

These global awards are open to all wholesale and retail markets within the membership of WUWM!

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29 March 2017**

Theme

Answering in 2017 to the theme of: "Excellence in activities promoting healthy eating", these WUWM awards support the promotion of wholesale and retail fresh food market operations, allowing for better recognition of their vital role, support and contribution to global food supply and distribution.

Entry Conditions

Entry is free and open to all wholesale and retail markets that are members of WUWM. To enter these 2017 WUWM Awards please complete an official submission form and return it (only electronic material may be accepted) to the WUWM Secretariat by post or email prior to the 29 March 2017 deadline. Additional theme information is available on the back page of this brochure.

All submissions must be sent in electronic format and any material must be provided in the ENGLISH language. Judges will reject any submission/material that is sent in a non-electronic format or provided in languages other than English. Submissions should be a maximum of ONE electronic document that summarises in 2,500 words or less why the market deserves to receive this WUWM Market Award. Submissions may also include support graphics and photos, provided these are contained within the same single document.

Your submission document should include the official submission form with the market's contact details, a title, and a brief description of the submission - along with a signature agreeing to the Terms and Conditions. The submission form is included with this brochure. This brochure and form can also be downloaded from the WUWM website or obtained directly from the WUWM Secretariat.

WUWM Market Award Terms and Conditions:

These awards are only open to WUWM member markets. Non-member submissions will not be eligible, including any WUWM members with outstanding fees. This submission form must be duly completed and signed. Award submissions must be sent exactly as outlined in the entry conditions and the judges reserve the right to reject any submission not following the guidelines provided. The decision of the judges will be final and no correspondence will be entered into. The judges reserve the right to co-opt additional/alternative expertise to the panel if required. No on-site visits will be made by the judging panel to the submitting markets. In the unlikely event that it is necessary, WUWM reserves the right to change the venue and date of the award ceremony at any time, and also reserves the right to cancel or limit these awards without liability. WUWM has the right to distribute and make public any information submitted by applicants and this information will not be treated as intellectual property. All applicants understand that WUWM presents these awards in order to acknowledge wholesale/retail market excellence and by submission agree not to engage in litigation from this event. Winning markets may use the WUWM logo and related award information to promote their success after the event, subject to receiving approval from WUWM.

Awards Ceremony

A total of three awards: Gold, Silver and Bronze, along with a maximum of two merit certificates will be given to the most successful entries. Winners will be announced during the WUWM Conference closing dinner to be held in Rome, Italy on Friday 19 May 2017.

Submission Deadline

The deadline for submissions is 29 March 2017. Submission forms are available on www.wuwm.org or by contacting the WUWM Secretariat in The Hague, the Netherlands. Please be sure to follow the award 'Entry Conditions' and read the 'Terms and Conditions' before sending in any submission. A word version of the submission form is also available from the WUWM Secretariat.

Award Judging Panel

Those submissions correctly received by close of day 29 March 2017 will be assessed by the following panel of judges:

Trudy Wijnhoven, Nutrition Officer, Nutrition and Food Systems Division (ESN), FAO Rome, Italy

Jose Augusto Ramos Rocha, Honorary WUWM Chairman, Lisbon, Portugal

Timo Taulavuori, former WUWM Board member and former Managing Director of Helsinki Markets, Finland

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WUWM 2017 Market Awards

Official Submission Form

Deadline for Submissions: 29 March 2017!

Name of Market: _____

Address: _____

Country: _____

Name of Market Representative: _____

Title of Market Representative: _____

Tel: _____ E-mail: _____

Please attach your submission to this form, detailing a main summary of why your market deserves a WUWM Award for 'Excellence in activities promoting healthy eating'. Please include in this document any support material such as photos, graphics, etc. This document should be sent in English and is not to exceed 2,500 words.

(See the award terms & conditions within the Awards brochure).

I agree to the WUWM Terms and Conditions with this submission:

Signature: _____

Title of Submission: _____

Short Description of Submission (max. 50 words):

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