



WUWM Congress In Australia Open for Registration!!

The WUWM Australia Congress website is now available. Registration is possible at www.wuwmcongress.org

The conference will be hosted by the Melbourne Market Authority, Queen Victoria Market and Sydney Markets Limited from **23 to 27 October 2017**

The 2017 Congress will focus on the impact of technology on the market's role in the supply chain and the user experience under the theme of **market modernisation**. An exciting mix of international and Australian speakers has been secured which will inspire and challenge you well after the Congress concludes. Please see details of the programme in the article below.

The Congress starts in Melbourne 23 October and finishes in Sydney 27 October. Transportation between the 2 cities is not included in the congress fee and the delegates need to arrange it by themselves.

Technical tours will be made to four markets, Queen Victoria Market and Melbourne Market in Melbourne and Sydney Markets and Paddy's Haymarket in Sydney.

For more information please visit www.wuwmcongress.org

Early-bird registration (Euro 965 for delegate) is available until the deadline expires on 1 September 2017.

Australia Congress Programme



Melbourne 23-25 October 2017

Melbourne Convention & Exhibition Centre

Monday 23 October | 6.30 - 8.30pm

Welcome cocktail function

Tuesday 24 October | full day

Melbourne Market tour and breakfast

Queen Victoria Market tour

Lunch

Congress Plenary sessions:

- The changing world and the changing business of markets
- Historic marketplaces and urban regeneration
- Markets – local needs versus city icons
- Saving the local character through market preservation
- Markets and the dynamics of a growing city

IN THIS ISSUE...



WUWM Welcome the following new members:

- ShangGu Group Limited, Hong Kong, China
- Fruchthof Berlin Verwaltungsgenossenschaft eG, Germany
- SIMAB SA, Portugal
- MARB SA, Portugal
- MARF, SA, Portugal
- MARE, SA, Portugal

Visit WUWM at

www.wuwm.org

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- Panel discussion
- New routes to the consumers of fresh produce: macro trends affecting traditional supply chains

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Wednesday 25 October | full day

Congress Plenary Sessions:

- Improving the market experience through landlord and tenant collaboration
- New technologies and methods to accelerate supply chain speed
- Sustainability initiatives for markets
- New ways to tackle food waste

Lunch

- Embracing digital disruption
- Developing the business case for a new market (Sydney Markets)
- The business of transforming a market (Queen Victoria Market)
- Moving a market – lessons learnt (Melbourne Market)
- Panel discussion

6.30pm - 9.30pm | Congress function

Sydney, 27 October 2017



Thursday 26 October

Commute to Sydney (approximately 1 hour flying time with flights departing every 30 minutes)

Friday 27 October

6.00am - 12.30pm | [Sydney Markets](#) and Paddy's Markets tour & breakfast

2.00pm - 6.00pm | Sydney Harbour Cruise cocktail function with Special Guest Speaker

MERCASA appoints new president



The General Shareholders' Meeting and the Board of Directors of Mercasa agreed this week to the appoint David Martínez Fontano as the new president of the company.

David Martínez Fontano is considered one of the leading experts in wholesale distribution of food and logistics. He has extensive experience at national and international level after having developed his professional career as a manager in Spain in companies such as Carrefour, PwC, Canelafoods and Makro, as well as in Metro in Germany. His last position was in Logista Italia, where he has served as CEO until this year.

The solidarity initiative "Box" returns to Mercamadrid



The solidarity initiative "Box" returns to Mercamadrid next July 05. An appointment with the solidarity organised by the Food



Bank of Madrid. A call to all users of the Wholesale Market - wholesale and retail

customers - for the extraordinary donation of boxes and pallets of food, which will be used to cover the basic needs for proper nutrition of those in unfavorable situation.

This initiative is organized with the collaboration of the Confederation of Business Associations of Mercamadrid and all the associated organizations, as well as Mercamadrid S.A. Together, they will mobilize solidarity in the Wholesale Market for the donation of these boxes and pallets to meet the needs of a large number of charities that come daily to the headquarters of the Food Bank in Mercamadrid to provide this type of indispensable products.

In its first edition, Operation Caja reached 19,000 kilograms of food in company donations. The expectation this year is to increase this number.

