



WUWM

World Union of Wholesale Markets
Promoting wholesale and retail markets world-wide

WUWM NEWSLETTER

September Edition



WUWM Australia Congress Approaching...



WUWM Australia Congress will take place in less than a month 23–27 October 2017. Below you can find the full programme. The speaker outline is available by

visiting www.wuwmcongress.org



Programme

Monday, 23 October 2017 - Melbourne

14:00 - 16:30 WUWM Board Meeting (Board members only) at the Melbourne Convention Centre

18:30 - 20:30 Welcome cocktail function

Tuesday, 24 October 2017 - Melbourne

05:15 - 06:00 Travel time to Melbourne Market

06:00 - 08:15 **Melbourne Market tour & breakfast**

08:15 - 09:15 Travel time to Queen Victoria Market

09:15 - 10:45 **Queen Victoria Market tour & morning tea**

10:45 - 11:20 Travel time to Melbourne Convention & Exhibition Centre

11:35 - 12:30 **Congress Plenary sessions: The changing world and the changing business of markets**

Speaker: Mr Colin McLeod, Professor, Melbourne Business School, Australia

12:30 - 13:30 Lunch

13:30 - 13:50 **Congress Plenary session: Historic marketplaces and urban regeneration**

Speaker: Mr Donald Hyslop, Chair of trustees, Borough Market, London

13:50 - 14:10 **Congress Plenary session: Disruption in The Chain; Changes & Chances from Farm to Fork**

IN THIS ISSUE...



WUWM Member Survey

WUWM Secretariat has sent to all WUWM Members a Member Survey about WUWM services and activities.

Please take 10 mins of your time and fill it in, we appreciate your opinion!

<https://www.surveymonkey.com/r/NVJBR7>

Visit WUWM at

www.wuwm.org

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Natalia Barragán
WUWM Executive Secretary

Speaker: Mr René Van Gool, owner, VGA (Van Gool Advies), Netherlands

14:10 - 14:30 **Congress Plenary session: Saving the local character through market preservation**

Speaker: Mr John Turnbull, Director of Asset Management and Development, The Pike Place Market, USA

14:30 - 14:50 **Congress Plenary session: Renewal program within the context of a changing city**

Speaker: Ms Joanne Wandel, Queen Victoria Market Precinct Renewal Program Director

14:50 - 15:35 Panel discussion

15:35 - 16:00 Afternoon Tea

16:00 - 16:45 **Congress Plenary session: New Routes to the Consumers of Fresh Produce**

Speaker: Mr David Hughes

17:00 Close - Free Evening

Wednesday, 25 October 2017 - Melbourne

09:00 - 09:20 **Congress Plenary session: Landlord and Tenant Collaboration**

Speaker: Mr Anthony Di Pietro, Group CEO, LaManna Premier Group, Melbourne

09:20 - 09:45 **Congress Plenary session: Accelerating Supply Chain Speed**

Speaker: Ms Rebecca Burrows, General Manager Small Business, Australia Post

09:45 - 10:05 **Congress Plenary session: Management Diversity**

Speaker: Ms Jacinta Carboon, CEO Squareweave

10:05 - 10:40 **Congress Plenary session: Precinct wide sustainability initiatives for markets**

10:40 - 11:00 Morning Tea

11:00 - 11:25 **Congress Plenary session: Developing the business case for a new market (Sydney Markets)**

Speaker: Mr Brad Latham (Sydney Markets) Chief Executive Officer, Sydney Markets Limited

11:25 - 11:50 **Congress Plenary session: The business of transforming a market (Queen Victoria Market)**

Speaker: Ms Fiona Whitworth, General Manager – Strategy and Operations, Queen Victoria Market

11:50 - 12:15 **Congress Plenary session: More than moving a Market**

Speaker: Mr Mark Maskiell, CEO, Melbourne Market Authority, Australia

12:15 - 13:00 Panel discussion (market reps above)

13:00 - 13:45 Lunch

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13:45 - 14:15 **Congress Plenary session: Digital disruption**

14:15 - 14:45 **Market management**

19:00 - 21:30 Congress function

Thursday, 26 October 2017

COMMUTE FROM MELBOURNE TO SYDNEY. Flights are not included in registration fees. Flights depart every 30 minutes and flying time is approx. one hour and 20 minutes with either Qantas or Virgin Australia.

Friday, 27 October 2017 - Sydney

06:00 Board the bus

06:15 Depart Novotel Sydney Hotel

07:00 Arrive at **Sydney Markets and commence Sydney Markets tour** (coffee and refreshments)

09:00 Breakfast and Networking (coffee and light breakfast)

09:30 Optional viewing of change over

10:00 Board the bus

10:15 Depart Sydney Markets

11:00 **Arrive at Paddy's Market, Haymarket- SHORT INTRO TO PADDY'S, SHORT SHOPPING TIME**

12:00 Board the bus

12:15 Depart Paddy's Haymarket

12:30 Arrive at hotel - Novotel Rockford, Darling Harbour

12:30 - 13:30 **FREE TIME FOR GUESTS TO FRESHEN UP**

13:30 Guests to get themselves to King Street, Wharf 4 (in front of the Brew House, access through 35 Lime Street, King Street Wharf)

13:45 Board Boat

14:00 Cruise departs- Cruise around Sydney Harbour (substantial canapes, food stations and drinks, celebrity speaker, an Australian Olympian)

18:00 Cruise ends

MARL Opens Innovates Space



The MARL – Wholesale Market of the Lisbon region, SIMAB group company, in conjunction with the municipality of Loures and the Universidade Nova of Lisbon had an incubator recently open.

The MARL collaborates with the municipality of Loures in developing an "ecosystem of innovation for the municipality of Loures".

The "ecosystem of innovation for the municipality of Loures", aims to consolidate the technological development strategy in the region, supported by the creation of host infrastructures and acceleration of projects directed to the agro–food sectors, transportation, logistics and related areas.

Installed in MARL, with Business Park "cluster", with a strong component of innovation and entrepreneurship, which bet on the

reception and support of technology-based projects, this platform will complement the your area of intervention with new lines of action: incubation; coworking; fablabs; acceleration and training programs; mentoring, support and information on fund raising project finance; integration into networks of local, national and international partners; creation of a networking environment, among others.

The Loures INNOVATES is stated as a business center that seeks to promote the creation of competitive advantages in a global market context, from the innovation and technology-based entrepreneurship, safety and quality certification of products and services in the light of the Europe 2020 strategy.

This project, open to the participation in the network, already has the participation of some 40 companies, universities, public and private entities.

"E-Fishnet", a cooperative and European initiative for the fish market sector



Nowadays in all countries, fishmongers face numerous difficulties in adapting to the new demands of markets and their customers' needs. In most European countries there is no regulated training that allows access to some kind of official fishery qualification, and there is also a notable lack of digital skills in the sector.

In this context, the "E-FishNet" project was created, coordinated by FEDEPESCA (National Federation of Provincial Associations of Fish and Frozen Products Retailers) within the framework of the European Erasmus + program, which seeks to promote training adapted to the real needs of the fishermen of the 21st century, through cooperation between organizations established in different countries.

The project is co-funded by the European Union and started in September 2016 and will finish in September 2018, with a total period of 24 months. The consortium is composed of 9 Organizations from Iceland, Turkey, United Kingdom, Portugal and Spain.

Mercamadrid participates with Fedepesca in this project, as a promoter of the Training Center in which specific training actions are currently being developed on fish markets, which has been well received by both participants and companies demanding these professional profiles.

The main objectives are:

- Analyze the difficulties and areas of improvement of the current training programs for fishmongers in the different countries in order to create in the near future a professional qualification of unified Pescadero throughout Europe.
- Improve the digital competencies of the sector, promoting the development of an e-learning platform.

"E-FishNet" is open to receive didactic documentation to include in the portal.

More information and contact can be found at <http://www.e-fishnet.org/index.php/en/>

Meet Our New Member Wholesale Market in Rotterdam



Rotterdam Wholesale Market has re-joined WUWM in July 2017. We are very happy to welcome back this market into our association. The market has been bought in 2016 by

Urban Industrial from the Rotterdam Municipality. ?

Below you can see brief introduction by our colleague *Robert van 't Blok* :

"My name is Robert van 't Blok and I am, as part of Urban Industrial, the concept developer of the new wholesale market in Rotterdam, the Netherlands.

Urban Industrial is a long-term investor in light-industrial real estate (warehousing and logistics centers) in the Netherlands, currently invested EUR 200+ Mio. Our final sponsor is the pension fund of the State of Washington. In December 2016 Urban Industrial has acquired the wholesale market in Rotterdam from the municipality of Rotterdam.

As new owner we have the plan, and obligation, to fully re-develop the project and create a new future-proof food wholesale area. We are currently in the conceptual phase of the re-development. In this phase we are investigating peer-group projects, exploring opportunities of functions (both existing and new), identifying innovations and trends in wholesale, food, logistics, production, e-commerce, packaging, etc. We see this development as a large puzzle and so are interested in all current and new developments. All thoughts and fresh ideas are welcome."

